

*Resilience, Responsibility, Responsiveness –
Towards a Future-oriented, Sustainable World Economy*

B20 Poster Competition | Announcement

To all young visionaries,

Our world is facing tremendous challenges: diverse social and economic dynamics, unacceptable inequality within and among many countries, climate change and depletion of natural resources, terrorism and interstate conflicts. But there are also great opportunities: new digital technologies could allow for greater inclusion of people, innovation in health could help eradicate diseases, green technologies could boost economic growth and slow down climate change. We will only be able to tackle these challenges and seize the opportunities if we work together – towards a future-oriented economy that is built on resilience, responsibility and responsiveness.

What is your vision of a future-oriented, sustainable economy?

How can it embrace resilience, responsibility and responsiveness?

How can we overcome today's economic challenges and at the same time seize these opportunities?

You are under 27 years old and eager to show your vision to the international business community and win a trip to the B20-Summit in Berlin?

To join the poster competition, send us your vision as a poster and twitter statement (#b20) by e-mail. The poster competition is organized by the Business 20 (B20), the official engagement process of the G20, and G20 Young Entrepreneurs' Alliance (YEA). The motto of this year's B20 Summit is:

**Resilience, Responsibility, Responsiveness –
Towards a Future-oriented, Sustainable World Economy**

Be creative! You can use painting, drawing, photography, digital, mixing techniques or any other form of graphical representation to illustrate your vision.

On May 2nd and 3rd, the B20 Summit will be the highlight of the B20 process. During this two-day high-level event, around 800 B20 affiliated CEOs and representatives from government and international organizations will meet in Berlin to officially handover their recommendations to the German Chancellor and G20 Chair Angela Merkel.

The winners of the poster competition will be invited to the B20 Summit on May 2nd and 3rd in Berlin and they will be awarded with a prize money. Their posters will be exhibited at the summit venue and they will be honored by the B20 Chair and the G20 YEA President.

Please submit your poster until **March 31st 2017** to poster@b20germany.org. The entry conditions can be found below and on our website www.b20germany.org.

We wish you good luck and look forward to meeting you in May!

poster@b20germany.org | www.b20germany.org





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B20 Poster Competition | Entry Conditions

- Eligibility** Young adults up to 27 years of age
Individual or team work (up to three members)
- Deadline** March 31st 2017 via e-mail to poster@b20germany.org. If your file is too big to send via e-mail, please upload it to www.wetransfer.com.
- Poster requirements** It should include all aspects of the B20 motto *Resilience, Responsibility, Responsiveness – Towards a Future-oriented, Sustainable World Economy*.
Format: DIN A1
Resolution: 300 dpi
File: JPG, TIF or PNG
- Entry requirements** In addition to the poster, a short statement explaining the key message of the art work (140 characters) should be send via e-mail. The statement will be used for public purposes and shared via twitter with the hashtag #b20. The name and the country of residence have to be indicated in the e-mail.
- Winner announcement** The winners will be contacted by April 12th 2017.
- Awards** Additionally to a ticket to the B20 Summit in Berlin on May 2nd and 3rd 2017, the winners will be awarded with a prize money, a certificate and travel allowance.
1st prize: 500 € prize money, full travel allowance
2nd prize: 300 € prize money, travel allowance up to 500 €
3rd prize: 200 € prize money, travel allowance up to 500 €
- Criteria for evaluation** The poster will be judged by a jury based on how well all motto aspects are converted and the message is visualized.