



HUNGARIAN  
CHAMBER  
OF COMMERCE  
AND INDUSTRY



## Doing Business with the ASEAN Countries

Practical Information from Experts

Organized by the Hungarian Chamber of Commerce and Industry

Date: 14th September 2016, 10.00-16.00

Venue: Novotel Hotel Budapest Centrum, Rákóczi room I-II.  
1088 Budapest, Rákóczi út 43-45.

### DRAFT AGENDA

- 9.30-10.00 Registration
- 10.00-10.30 **Welcome speeches**  
*Péter Dunai*, Secretary General, Hungarian Chamber of Commerce and Industry  
*Szilveszter Bus*, Deputy Secretary of State Responsible for Eastward Opening,  
Ministry of Foreign Affairs and Trade (tbc)
- 10.30-10.50 **The "Eurocham Myanmar" Project**  
*Lucas Boudet*, Senior Project Officer – Internationalisation
- 10.50-11.10 **The activities of the ASEAN IPR Helpdesk**  
*Karl Rackette*, Patent Attorney of the ASEAN IPR SME Helpdesk
- 11.10-11.30 Coffee break
- 11.30-11.45 **Trade and investment opportunities in Malaysia**  
*Zarina Saad*, Regional Director of the Malaysian Investment Authority
- 11.45-12.00 **How to trade with Indonesia?**  
*Kumala Chandra*, representative of the EU-Indonesia Business Network
- 12.00-12.15 **Practical trade information on The Philippines**  
*Antonio Alcazar*, representative of the EU-Philippines Business Network
- 12.15-12.30 **Making business in Thailand**  
*Dr. Ratchanee Wattanawisitporn*, Director of Thai Board of Investment  
Frankfurt
- 12.30-12:45 **The Hungarian National Trading House network in the ASEAN countries**  
*Zoltán Szekeres*, Director of the Asia Project Department of the Hungarian  
National Trading House



HUNGARIAN  
CHAMBER  
OF COMMERCE  
AND INDUSTRY



12.45-14:00 Lunch break

14.00-16:00 Opportunity for consultation with the experts

*The language of the event is English.*

***Participation is free of charge but previous online registration is required.***

***Deadline of registration: 9th September 2016, 12:00 hours***

***For more information please contact:***

*Mr. Kristóf Végvári, area manager*

*Telephone: +36 1 474 5106. e-mail: [vegvari.kristof@mkik.hu](mailto:vegvari.kristof@mkik.hu)*